



NEW YORK CITY

INVISIBLE WAYS TO VISIBLE CHANGES

“INNOVATIVE AND ADVANCED TECHNIQUES IN ORTHODONTICS”

**BY Dr.Helen.Choi, DDS, MS
Board-Certified Orthodontist**

DR.HELEN CHOI

WHO AM I...? WHY AM I SO SPECIAL??

- Born in Seoul, Korea, grew up in England, UK
- Moved to the US for a “bigger world”
- Univ. of Michigan, Ann Arbor (BA)
- Univ. of California, San Francisco (DDS)
- Univ. of Pennsylvania (Orthodontics, MS)
- Top education and training (Thankful)
- Became an Orthodontist (DREAMS COME TRUE!!)
- Settled in NEW YORK CITY (Best place to live!)
- 10 Yrs of Experience in many different settings
- High standard myself -only top quality treatment
- Personal and friendly person!!
- LOVE WHAT I DO



WHAT I DO

Comprehensive Orthodontics For Adults and Kids

- **Early Orthodontics (Phase I)**
 - **Airway**
 - **Skeletal growth**
- **Teen Orthodontics (Phase II)**
 - **Teeth alignment**
 - **Bite correction**
 - **Smile creator (physically and emotionally)**
- **Adult Orthodontics**
 - **Smile makeover**
 - **Relapse re-treatment**
 - **Retainers/Refinement**

The background features a dark gray gradient with two sets of concentric black lines. The lines on the left are more irregular and organic, while the lines on the right are more regular and horizontal. A faint, semi-transparent circular shape is visible behind the text.

HOW TO DO IT?!



“NOTHING WORTH HAVING COMES EASY”

THEODORE ROOSEVELT



INVISIBLE OPTIONS

“Can You Tell I have Braces?”

EARLY ORTHODONTICS

Palate Expander (fixed on the roof of the mouth)

Habit Breaker appliance (Fixed or Removable)

Invisalign First (Removable)

TEEN and ADULT ORTHODONTICS

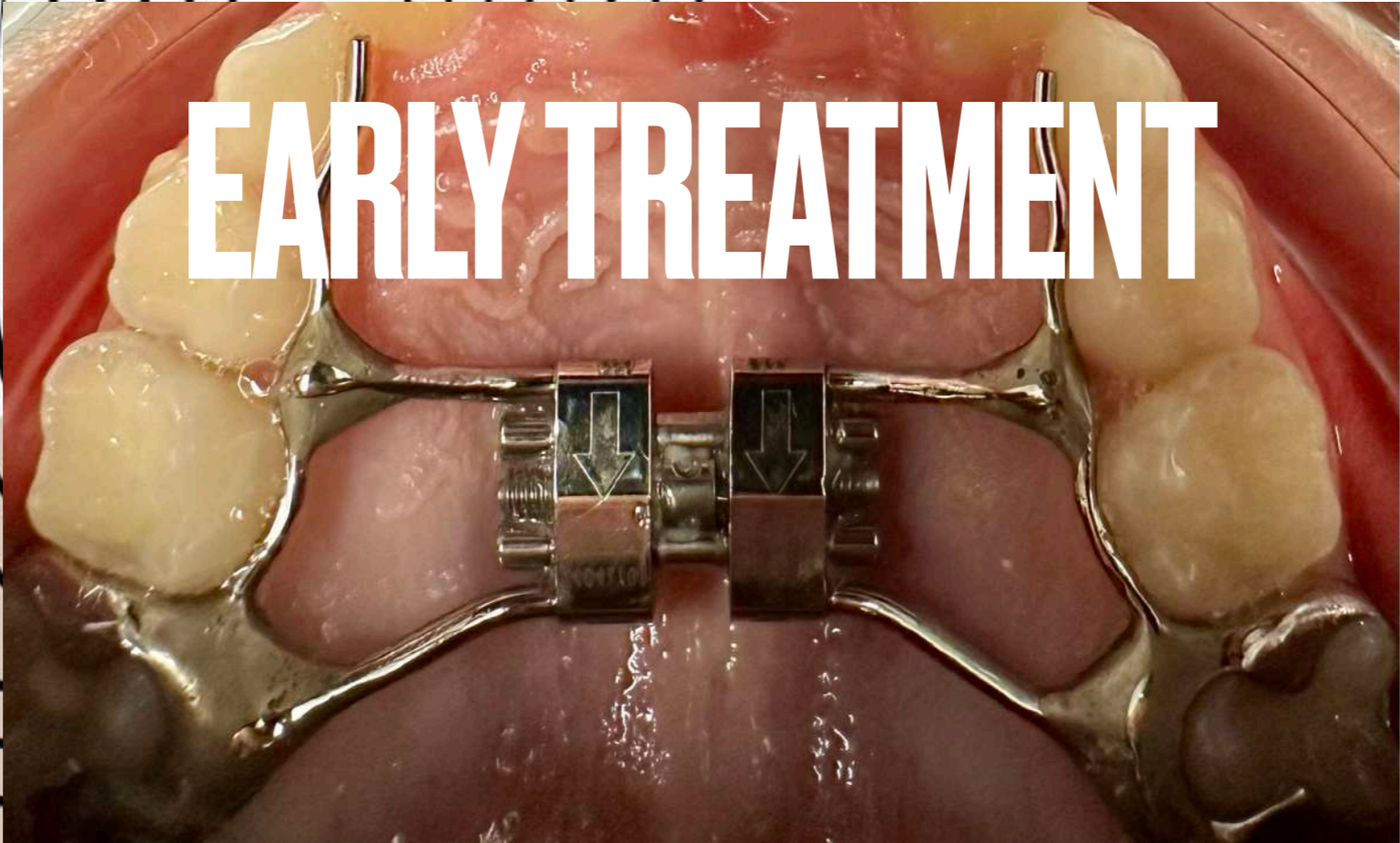
Fixed Options

Inbrace/InSmile

Clear brackets

Removable Option

Invisalign

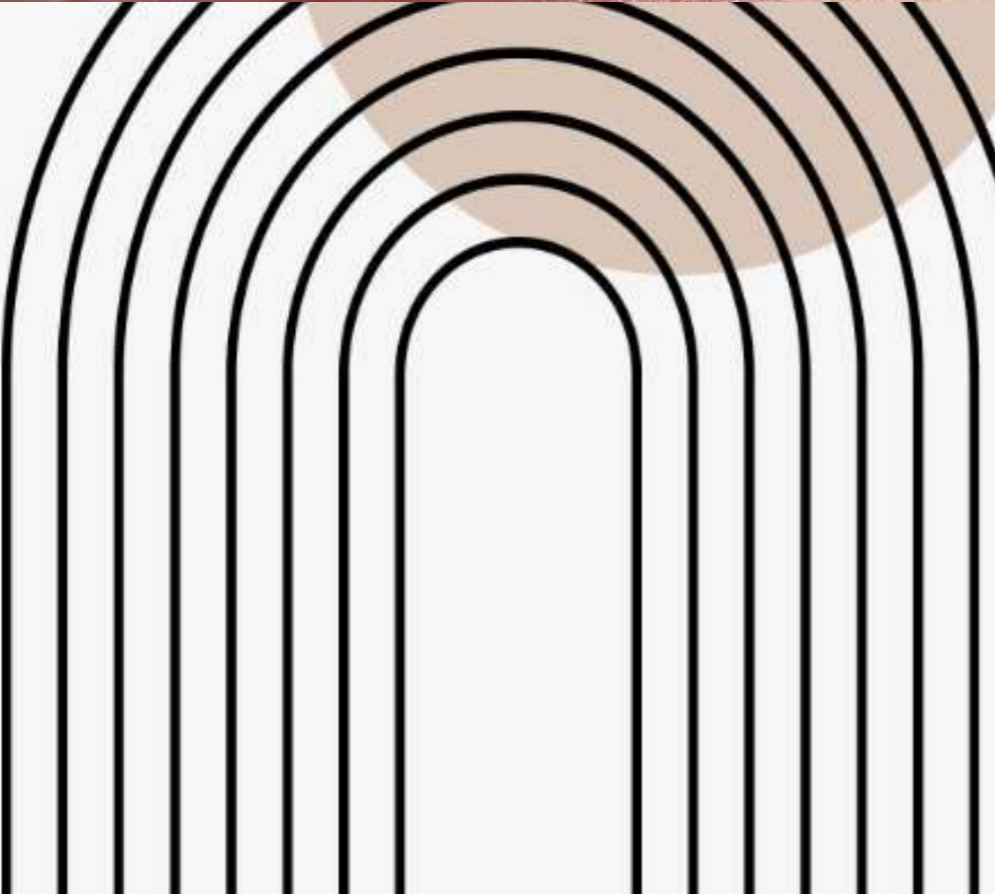
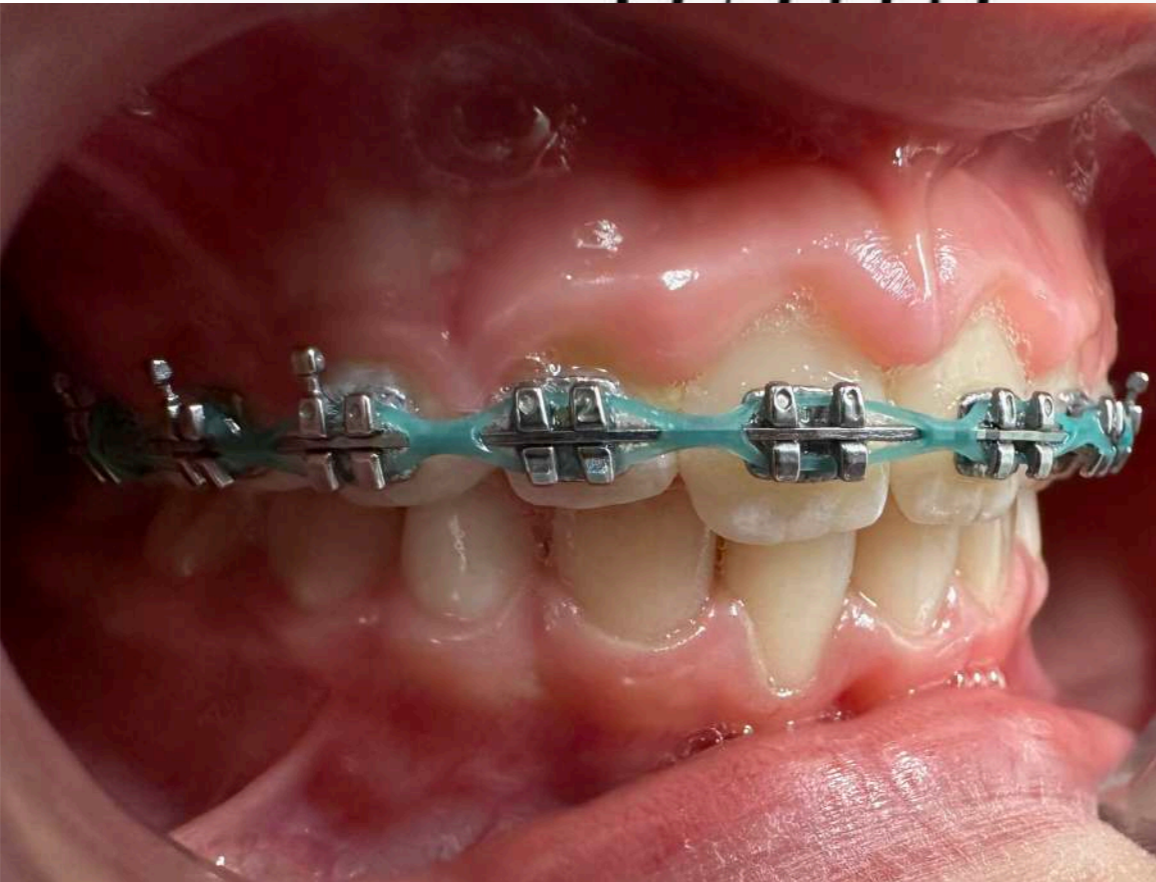


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— ORTHODONTICS —



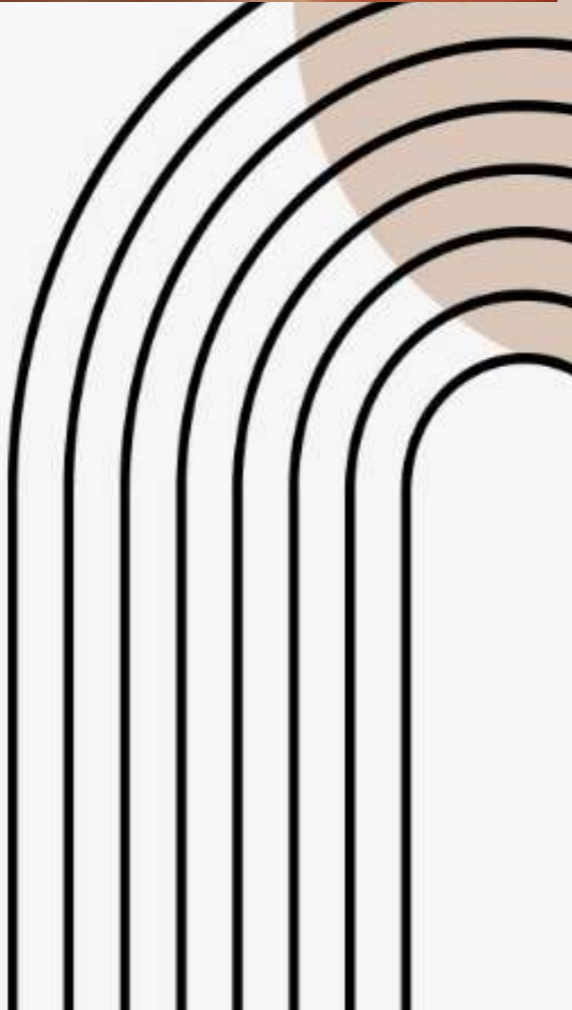
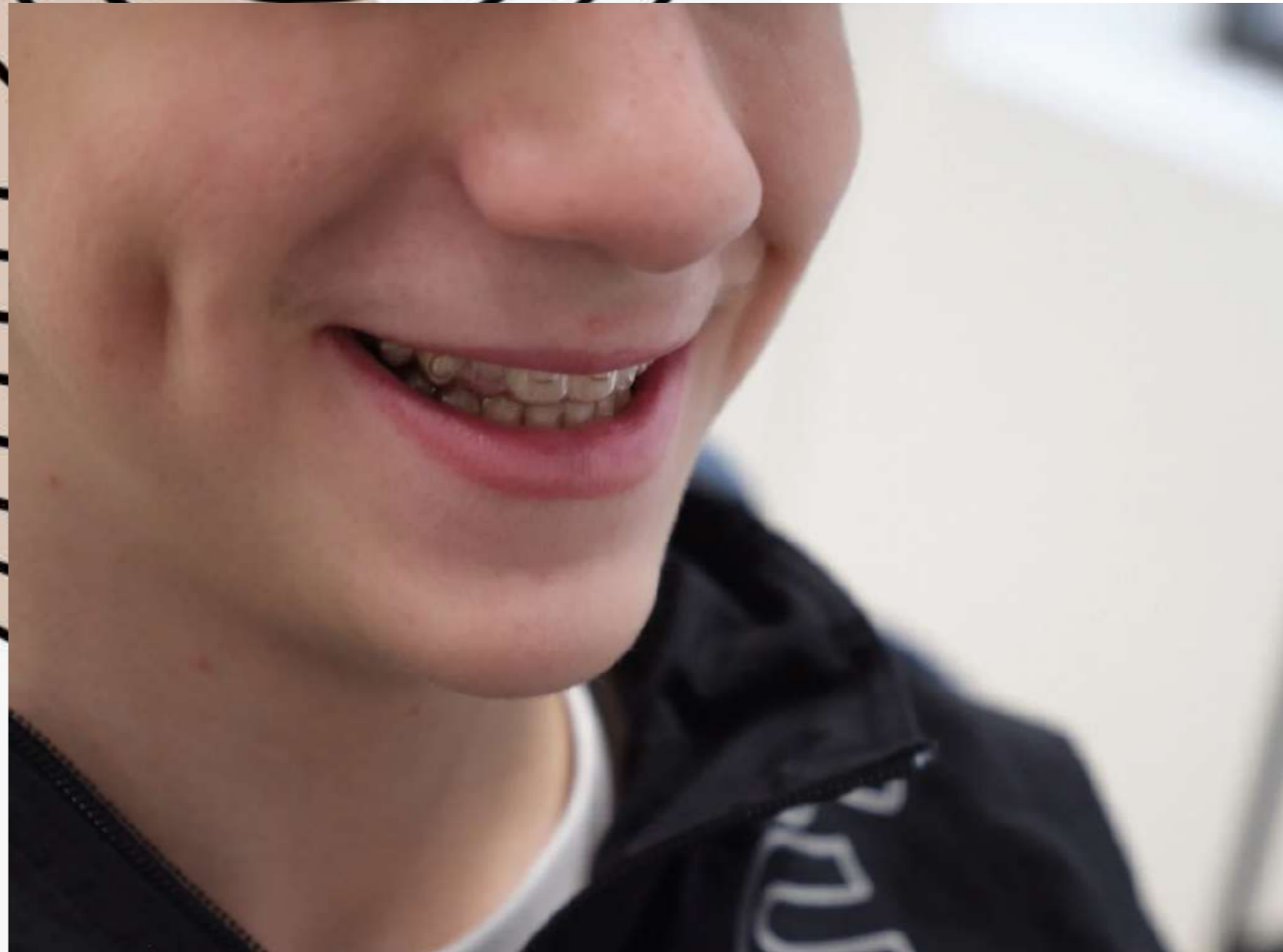
BRACES

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INVISALIGN



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INBRACE/ INSMILE BRACES





Don't Compromise Your Looks

InSmile™ Braces are hidden from view and you can keep smiling without anyone knowing you have braces.



Eat & Drink Like Normal

With InSmile™ Braces, there's no visible food stuck in your braces or messy trays to remove.



Maintain Your Lifestyle

With 8-12 weeks in between appointments, you can continue living life without cluttering your schedule.



No Changes to Your Oral Care

You are able to brush and floss normally throughout treatment to maintain optimal oral hygiene.

InSmile™ Braces provides treatment that stays out-of-sight.

With nothing on the front of your teeth, your progress stays discreet. Hidden brackets work 24/7, so you can eat, talk, and smile without changing your routine.

[InSmile™ Braces vs. Clear Aligners](#)

[InSmile™ Braces vs. Traditional Braces](#)



InSmile™ Braces



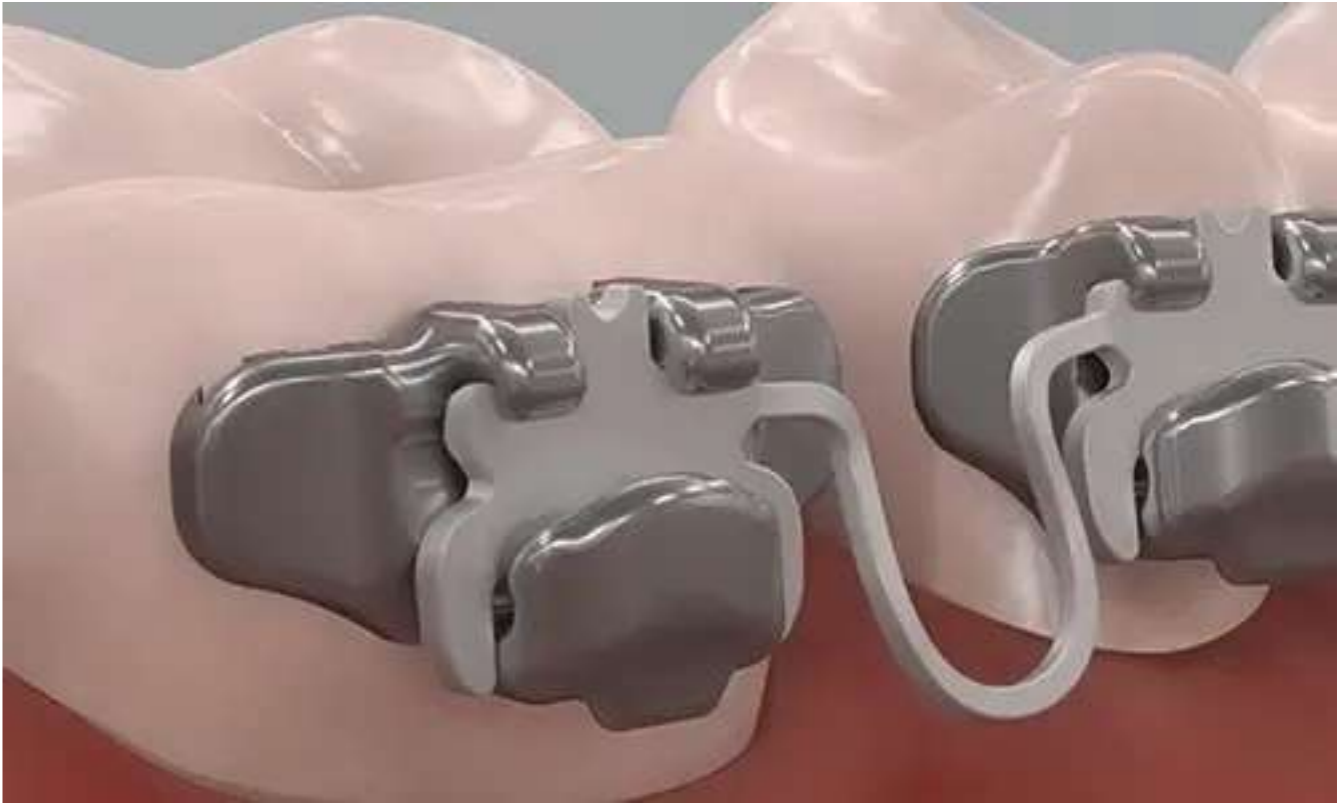
Clear Aligners



Ceramic Braces



Metal Braces



InSmile



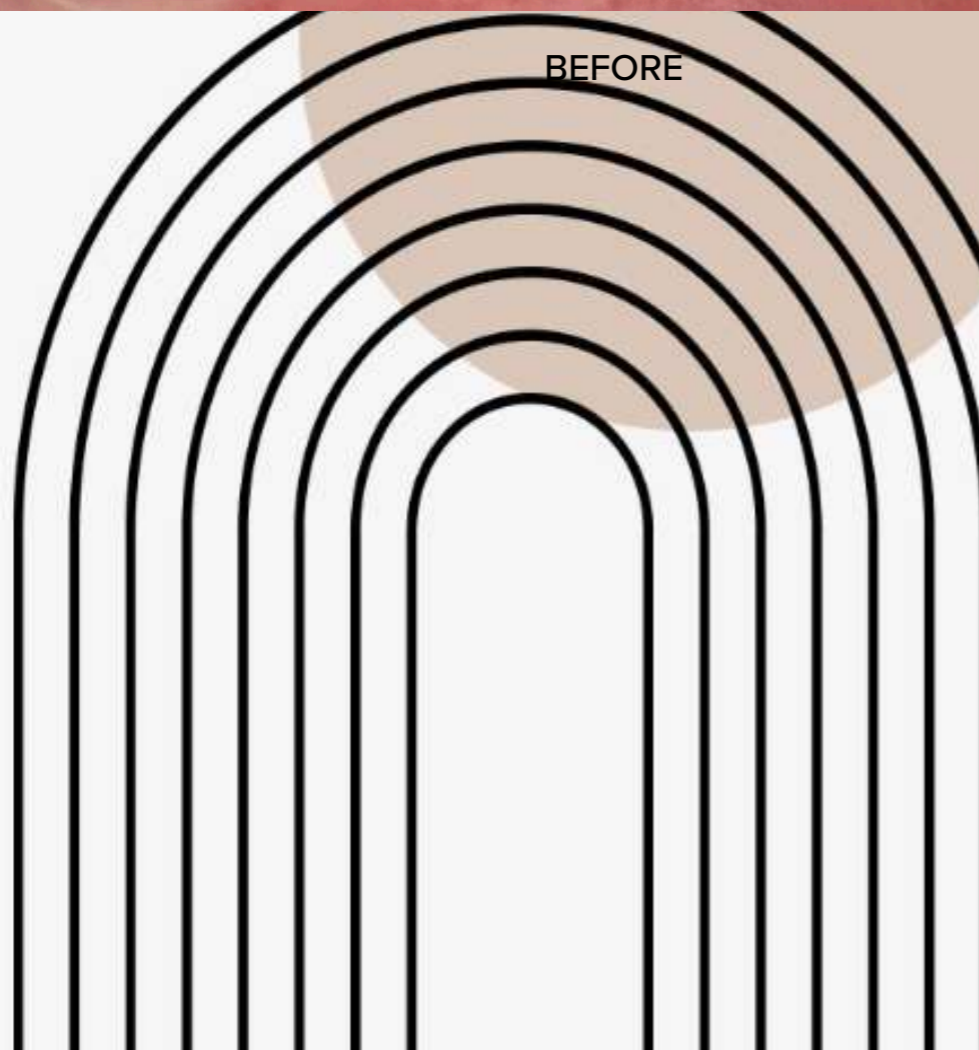
BEFORE

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AFTER





AFTER

BEFORE



AFTER



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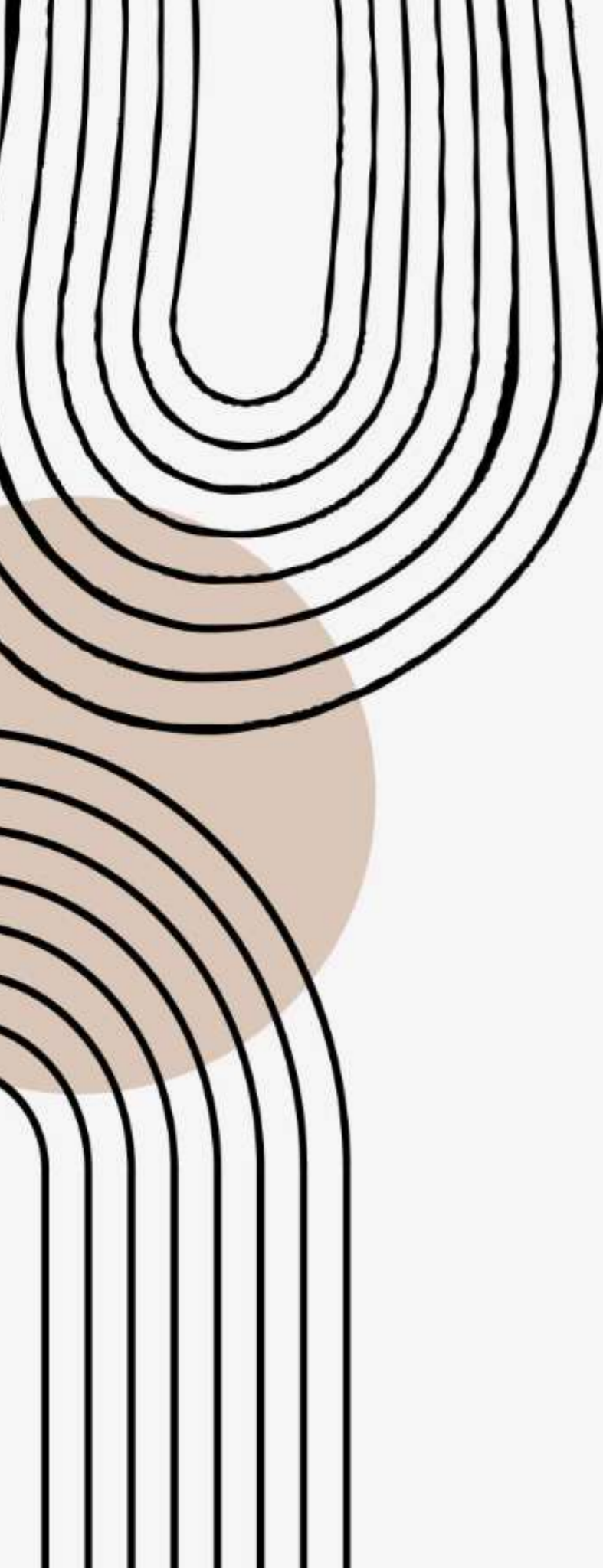
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8wks Progress





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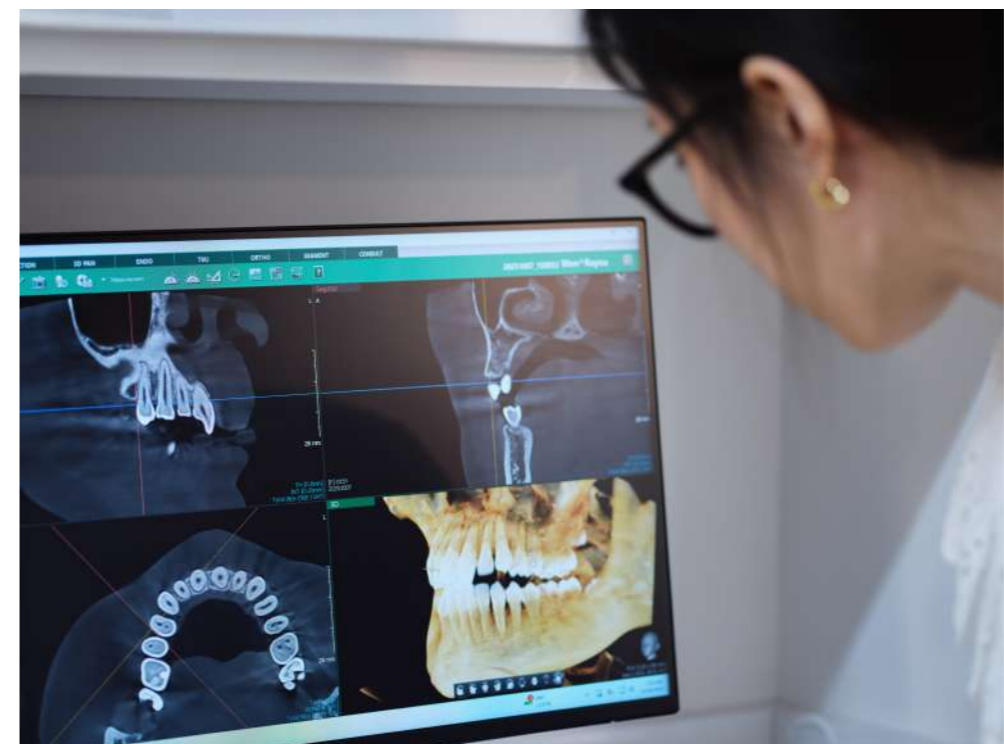




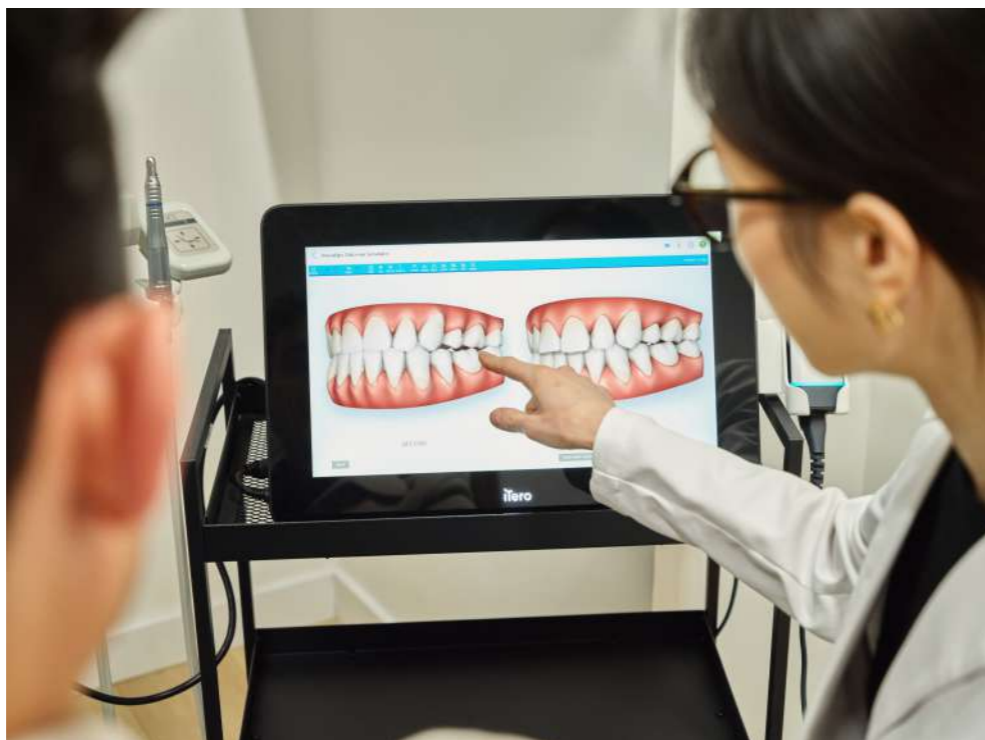
100%

PATIENTS SATISFACTION :)

“FIRST CONSULTATION VISIT”



“FIRST CONSULTATION VISIT”



THANK YOU
&
CAN'T WAIT TO MEET
YOU :)

